

THE GREG HILL FOUNDATION



*Beyond
the Cause*

20



21

Monthly Sponsorship Entitlements



GO BEYOND THE CAUSE

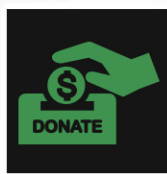
Go Beyond The Cause

Throughout 2021, The Greg Hill Foundation will be celebrating 10 years of giving by going "Beyond The Cause" and taking an in depth look at some of the individuals and families who the foundation has been able to support. This year long fundraising campaign will showcase just how important donations from the foundation have been for our beneficiaries and seek to raise \$1,000,000 to support even more in the future.

Since our inception, the foundation has donated over \$10,000,000 to local families who have incurred a tragedy and our mission is to continue to help those in need. Help us Help Others by supporting the Beyond The Cause campaign.

BY THE NUMBERS

By The Numbers



\$10,667,106
DONATED



7,553
BENEFICIARIES

www.ghfbeyondthecause.org



Monthly Sponsorship Entitlements

Based on \$25,000
donation (per month)

- ◆ Company featured as Beyond The Cause Monthly Sponsor (*Beyond The Cause January Sponsored By: YOUR COMPANY*)
- ◆ Company logo & link included in month specific webpage & Beyond The Cause Supporters section for 2021
- ◆ Company featured as presenting sponsor of the on air WEEI The Greg Hill Show's Foundation Spotlight (*One (1) Friday in selected month*)
- ◆ Company recognized in Facebook post from WEEI as presenting sponsor of WEEI The Greg Hill Show's Foundation Spotlight (*One (1) post in selected month*)
- ◆ Company included in weekly dedicated social post on Instagram, Facebook & Twitter during sponsored month
- ◆ Company logo included in all social posts mentioning monthly partners of campaign throughout 2021
- ◆ Company partnership announced on all foundation social media accounts (*Facebook, Twitter, Instagram, LinkedIn*)
- ◆ Company partnership announced in email blast to foundation database (*over 45,000 contacts*)
- ◆ Logo included in all email blasts for entire campaign throughout 2021
- ◆ Dedicated email blast announcing monthly sponsorship
- ◆ Inclusion in Four (4) live reads on the WEEI network and radio.com during selected month
- ◆ Inclusion in six (6) recorded spots in AM Drive on WEEI Network and radio.com
- ◆ Inclusion in six (6) recorded spots in Mid-day and Primetime on WEEI Network and radio.com
- ◆ Company logo incorporated into WEEI.com web banner (25,000 impressions per month)
- ◆ Video testimonial opportunity on Beyond The Cause website and Foundation social media
- ◆ Promotion of custom fundraising campaign through GHF digital platforms
- ◆ Company logo & description included in Beneficiary direct mail piece (2,000 mailers)
- ◆ Invite to one of the Foundation's Emerald Club dinners.

For more information, please contact:

ASHLEY HANSON

ashley@thegreghillfoundation.org | 774-278-0894